

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*\* CHANGES \*\*\*  
OCT30/12 19.42  
\*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6282558 TRF# 327464  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME ISS/PRIORITIES USA ACTION  
AGY # AGY. NAME MUNDY KATOWITZ MEDIA  
1322 G STREET SE  
WASHINGTON, DC 20003

REP. # OFF. # 6556 SALESMAN #  
BUYER NAME MEDIA PLACEMENT  
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282558 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#1567 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 19.42

REP: TO LENA  
FR JULIE  
OK'D M11-12  
TTLS RTS  
PLS CFM, THX 10/30

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		600P-630P	30		\$2,400.00	11/4	11/4	0		SUN	0
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1567												
AGENCY PRODUCT CODE = 340												
PROGRAM : NEWS												
CON COM1 : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66	A		600P-700P	30		\$2,400.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK												
49	S		1100A-1200N	30		\$1,200.00	10/31	10/31	0		WED	0
PROGRAM : VIEW-ABC CON COM1: VIEW-ABC												
67	A		1000A-1100A	30		\$1,200.00	11/2	11/2	1		FRI	1
PROGRAM : MILLIONAIRE/FUED ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT31 ON LINE-49 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#25									
			MISSED: SUN/600P-630P						30S	\$2,400.00	(OCT30/12)	
			OFFER: SUN/600P-700P						30S	\$2,400.00	PLS ADVISE.	
			CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4									
M12	OK'D		BUY#49									
			MISSED: WED/1100A-1200N						30S	\$1,200.00	(OCT30/12)	
			OFFER: FRI/1000A-1100A						30S	\$1,200.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
NOV/12			92925.00									
CONTRACT TOTAL												92925.00
TOTAL SPOTS												57

MARKET TOTALS \$273,308  
WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE